



RACHEL WALKER

HOSIERY DESIGNER

hello

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Canada, POE 1N0

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Portfolio available upon request



EDUCATION

Bachelor Of Design
Fashion Communication
Ryerson University
2010-2014



EXPERTISE

CREATIVE PRODUCT LINE DESIGN

SEASONAL TREND RESEARCH

QUALITY ANALYSIS

PACKAGING DESIGN

RETAIL SALES DISPLAY DESIGN

PRODUCT PHOTOGRAPHY

ABOUT ME:

Hi there, I'm Rachel. I'm a hosiery designer with strong design and technical skills and a love for what I do. I'm highly organized and driven to succeed. I work well independently and am highly motivated to take initiative on all my projects. I have thorough understanding of the product life cycle in the hosiery category, from initial line development to final sample approvals. I also love my dogs, yoga and tacos. (but who doesn't?)

WORK EXPERIENCE:

JANUARY
2017 TO
AUGUST
2019

HOSIERY DESIGNER | HG International

Previously at HG International as a hosiery designer in the private label division. I worked very closely with the creative director on all private label projects. I oversaw product development from initial sales proposals, all the way to final production sample approval.

- Trend/market research and analysis
- Creating sales presentations and line proposals
- Producing technical CADs and manufacturing tech packs
- Responsible for sample approvals and trouble shooting
- Developing packaging and providing tech specifications
- Conceptualizing and creating retail sales floor displays

APRIL 2014
TO
JANUARY
2017

GRAPHIC & PRODUCT DESIGNER

Global Wealth Trade Corp.

Previous experience with a luxury accessory company working with high end fashion products including leather footwear, handbags and fine hosiery.

- Product line design and development
- Trend/market research and analysis
- Sample approvals and trouble shooting
- Communication with overseas vendors
- Design of printed materials (catalogs & sales booklets)
- Product and fashion photography

NOTABLE ACHIEVEMENTS:

FEBRUARY
2013

PRODUCT DEVELOPMENT AWARD

Ryerson University / MacGregor Socks

First place award for outstanding product development of an athletic sock collection for S14. Responsible for product design and retail sales displays.