



hello

As of Sept 1, 2019:
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Gravenhurst, ON
POE 1N0

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EDUCATION

Bachelor Of Design
Fashion Communication
Ryerson University
2010-2014

200hr Yoga Teacher Training
Markham Yoga



EXPERTISE

HATHA YOGA INSTRUCTION

MEDITATION GUIDANCE

GRAPHIC DESIGN

WEBSITE DESIGN

BRAND DEVELOPMENT

PHOTOGRAPHY

ADMINISTRATION

RACHEL WALKER

YOGA TEACHER / GRAPHIC DESIGNER

ABOUT ME:

Hi there, I'm Rachel! I'm a Yoga Alliance trained and certified hatha yoga teacher. I am deeply passionate about my yoga practice and sharing it with others! My style is a mindful vinyasa flow but I love to teach many other styles such as core, power, yin and beginners. I'm also an experienced graphic designer, brand developer and photographer.

YOGA:

KIND Yoga By Heart | Stouffville

- Live Music yoga classes
- Energy Exchange Studio maintenance
- Greeting students and class admin using MindBody App

Yoga Yurt | Stouffville

- Yin/Yang yoga classes
- Mindful Flow yoga classes
- Solstice ceremony & drumming circles
- Welcoming students teaching them about the Yurt.

GRAPHIC DESIGN:

JANUARY
2017 TO
PRESENT

GRAPHIC DESIGNER | HG International

- Creating sales presentations and line books for print
- Developing packaging and providing tech specifications
- Conceptualizing and creating retail sales floor displayers
- Brand development and strategy
- Product Photography

APRIL 2014
TO
JANUARY
2017

SR. GRAPHIC DESIGNER

Global Wealth Trade Corp.

- Design and production of printed informational materials
- Website layout and design
- Social media strategy and content creation
- Brand Development
- Fashion and Product photography
- Packaging design

APRIL 2013
to
APRIL 2014

MARKETING DESIGNER

Jerome's Menswear

- Logo design and Brand Development
- Website layout and design
- Social media management and content creation
- Marketing strategy and PR initiatives